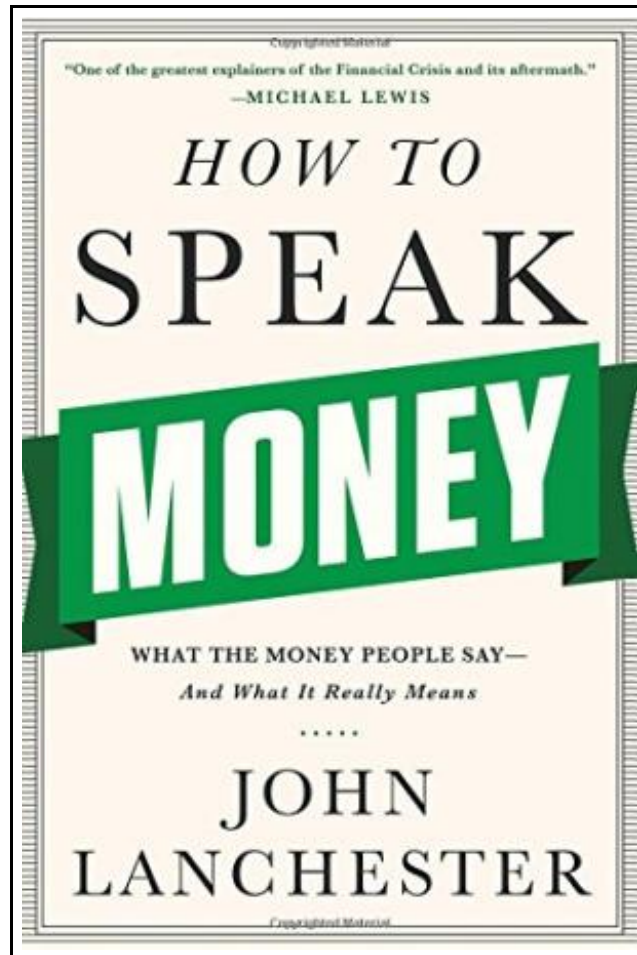# How To Speak Money: What The Money People SayÑand What It Really Means.

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Reviews

Complete information for publication enthusiasts. I have go through and that i am confident that i will gonna go through once more again in the future. Its been printed in an exceptionally basic way and is particularly just following i finished reading through this book by which basically altered me, alter the way i really believe.

(Angela Kuhn)

HOW TO SPEAK MONEY: WHAT THE MONEY PEOPLE SAY&NTILDE;AND WHAT IT REALLY MEANS.

W W Norton, New York, 2014. Hardcover. Book Condition: New. 288 pages. Hardcover with dustjacket. New book. ECONOMICS. An entertaining and indispensable guide to the language of finance and economics by the writer hailed for "explain[ing] complex stuff in a down-to-earth and witty style" (The Economist). To those who don't speak it, the language of money can seem impenetrable and its ideas too complex to grasp. In How to Speak Money, John LanchesterÑauthor of The New York Times best-selling book on the financial crisis, I.O.U.Ñbridges the gap between the money people and the rest of us. With characteristic wit and candor, Lanchester reveals how the world of finance really works: from the terms and conditions of your personal checking account to the evasions of bankers appearing in front of Congress. As Lanchester writes, we need to understand what the money people are talking about so that those who speak the language don't just write the rules for themselves. Lanchester explains more than 300 words and phrases from "AAA rating" and "amortization" to "yield curve" and "zombie bank." He covers things we say or hear every dayÑsuch as GDP, the IMF, credit, debt, equity, and inflationÑand explains how hedge funds work, what the World Bank does, and why the language of money has gotten so complicated. Along the way he draws on everything from John Maynard Keynes to the Wu-Tang Clan, Friedrich Hayek to Thomas Piketty, The Wealth of Nations to Game of Thrones. A primer, a polemic, and a reference book, How to Speak Money makes economics understandable to anyone. After all, "money," as Lanchester writes, "is a lot like babies, and once you know the language, the rule is the same as that put forward by Dr. Spock: 'Trust yourself. You know more than you think you do.'" "One...

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